

125 West 55th St New York, NY 10019

Version: Current State Version 2 Contract # 25198183 Changes as of: 6/29/2016 at 9:33 AM

CPE: //4549 Flight: 6/20/16 - 7/4/16 Station: KXGN **Total \$:** \$6,118.00 Total Spots: 185 Market: Glendive

Agency: STRATEGIC MEDIA PLACEMENT Advertiser: Greg Gianforte for GOV

7669 STAGERS LOOP Product: Greg Gianforte for MT Office: WASHINGTON Total CPP: \$0.00 DELAWARE, OH 43015 Agency Order #: Primary Demo: Adults 35+ Total GRP:

Buyer: BRANT FINK Con Type: POLITICAL/VOTE Separation:

Assistant: JACOB ROTH Salesperson: JACOB ROTH 212-373-8175 212-373-8175

Comments: New Order

Candidate - Gianforte for Governor

PLS CFM T/R JACOB

							6/20 - 7/4		Total	Total			
# Day/Time	DP	Program	Rate	A35P Rating	Len	6/20	6/27	7/4		Spots	\$	CPP	GRP
M-F 1 6a-8a	EM	CBS This Morning	\$28.00			8	6	0		14	\$392.00	\$0.00	0.0
Sa 2 6a-8a	EM	CBS This Morning Sat	\$28.00	0.0	30	2	2	0		4	\$112.00	\$0.00	0.0
Su 3 7a-8:30a	EM	CBS Sunday Morning	\$28.00	0.0	30	2	2	0		4	\$112.00	\$0.00	0.0
Su 4 8:30a-9:30a	EM	Face the Nation	\$28.00	0.0	30	1	1	0		2	\$56.00	\$0.00	0.0
M-F 5 5p-5:30p	EN	CBS Evening News	\$42.00	0.0	30	5	4	0		9	\$378.00	\$0.00	0.0
M 6 5p-5:30p	EN	CBS Evening News	\$42.00	0.0	30	0	0	1		1	\$42.00	\$0.00	0.0
M-F 7 5:30p-6p	EN	News	\$42.00	0.0	30	5	4	0		9	\$378.00	\$0.00	0.0
Sa 8 4:30p-5p		CBS Evening News	\$28.00				1	0		2	\$56.00	\$0.00	0.0
Sa 9 5:30p-6p		News	\$42.00				1	0		2	\$84.00	\$0.00	0.0
Su 10 4:30p-5p		CBS Evening News	\$28.00				1	0		2	\$56.00	\$0.00	0.0
M-F 11 10p-10:35p		News	\$42.00				4	0		9	\$378.00	\$0.00	0.0
M 12 10p-10:35p		News	\$42.00				0	1		1	\$42.00	\$0.00	0.0
Sa 13 10p-10:35p		News	\$42.00				1	0		2	\$84.00	\$0.00	0.0
Su 14 10p-10:35p		News	\$42.00				1	0		2	\$84.00	\$0.00	0.0
M 15 6p-7p		Mom/2 Broke Girls	\$42.00				1	0		2	\$84.00	\$0.00	0.0
M 16 9p-10p		Braindead	\$42.00				1	0		2	\$84.00	\$0.00	0.0
Tu 17 6p-7p		NCIS	\$42.00				1	0		2	\$84.00	\$0.00	0.0
Tu 18 7p-8p		NCIS NO	\$42.00				1	0		2	\$84.00	\$0.00	0.0
Tu 19 8p-9p		Person of Interest	\$42.00				1	0		2	\$84.00	\$0.00	0.0

Page 1 of 4 Printed on 10/11/2016 at 08:31 PM



125 West 55th St New York, NY 10019

Changes as of: 6/29/2016 at 9:33 AM Contract # 25198183 Version: Current State Version 2 Flight: 6/20/16 - 7/4/16

CPE: //4549 Agency: STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP DELAWARE, OH 43015 Agency Order #:

Advertiser: Greg Gianforte for GOV

Product: Greg Gianforte for MT

Buyer: BRANT FINK

Salesperson: JACOB ROTH 212-373-8175

Office: WASHINGTON

Station: KXGN

Market: Glendive

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH 212-373-8175

Total \$: \$6,118.00

Total Spots: 185

Total GRP:

Separation:

Total CPP: \$0.00

										6/20 - 7/4	Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/20	6/27	7/4		Spots	\$	СРР	GRP
20	W 6p-8p	PR	Big Brother	\$42.00	0.0	30	1	0	0		1	\$42.00	\$0.00	0.0
21	W 6p-8p	PR	Big Brother	\$42.00	0.0	30	1	0	0		1	\$42.00	\$0.00	0.0
22	W 9p-10p	PR	American Gothic	\$42.00	0.0	30	1	1	0		2	\$84.00	\$0.00	0.0
23	Th 6p-7p	PR	BBT/Life in Pieces	\$42.00	0.0	30	1	1	0		2	\$84.00	\$0.00	0.0
24	F 7p-8p	PR	Hawaii 5-0	\$42.00	0.0	30	1	1	0		2	\$84.00	\$0.00	0.0
	F 8p-9p	PR	Blue Bloods	\$42.00	0.0	30		1	0		2	\$84.00	\$0.00	0.0
	Sa 6p-7p		Crimetime	\$42.00				1	0		2	\$84.00	\$0.00	0.0
	Sa 7p-8p		Crimetime	\$42.00		30		1	0		2	\$84.00	\$0.00	0.0
	Sa 8p-9p		48 Hrs	\$42.00				1	0		2	\$84.00	\$0.00	0.0
	Su 5p-6p		60 Mins	\$42.00		30		1	0		2	\$84.00	\$0.00	0.0
	Su 6p-7p		Madame Sec	\$42.00				1	0		2	\$84.00	\$0.00	0.0
	M-F 8a-9a		Rachel Ray	\$28.00				4	0		9	\$252.00	\$0.00	0.0
	M-F 9a-10a		Price is Right	\$28.00		30		4	0		9	\$252.00	\$0.00	0.0
	M-F 10a-11a		Lets Make a Deal	\$28.00				4	0		9	\$252.00	\$0.00	0.0
	M-F 11a-12n		Young & Restless	\$28.00		30		4	0		9	\$252.00	\$0.00	0.0
	M-F 12n-12:30p		News	\$28.00				4	0		9	\$252.00	\$0.00	0.0
	M-F 2p-3p		Dr Phil	\$28.00		30		4	0		9	\$252.00	\$0.00	0.0
	M-F 3p-4p		Ellen	\$28.00		30		4	0		9	\$252.00	\$0.00	0.0
	M-F	EF		\$28.00				4	0		9	\$252.00	\$0.00	
	4p-5p M-F	LF										·	·	0.0
	10:35p-11:35p M-F		Late SHow	\$28.00		30		4	0		9	\$252.00	\$0.00	0.0
40	11:35p-12:40a	LF	Late Late SHow	\$28.00	0.0	30	5	4	0		9	\$252.00	\$0.00	0.0

Page 2 of 4 Printed on 10/11/2016 at 08:31 PM



Contract # 25198183 **Changes as of:** 6/29/2016 at 9:33 AM Version: Current State Version 2

CPE: //4549 Flight: 6/20/16 - 7/4/16 Station: KXGN **Total \$:** \$6,118.00 Total Spots: 185

Agency: STRATEGIC MEDIA PLACEMENT Advertiser: Greg Gianforte for GOV

> 7669 STAGERS LOOP Product: Greg Gianforte for MT

Primary Demo: Adults 35+ DELAWARE, OH 43015 Agency Order #:

Buyer: BRANT FINK

Assistant: JACOB ROTH Salesperson: JACOB ROTH

212-373-8175 212-373-8175

Market: Glendive

Office: WASHINGTON

Con Type: POLITICAL/VOTE

Total CPP: \$0.00

Total GRP:

Separation:

125 West 55th St New York, NY 10019

									6/20 - 7/4		Total	Total			
	# Day/Tim	ne	DP	Program	Rate	A35P Rating	Len	6/20	6/27	7/4		Spots	\$	СРР	GRP
	W		DD	Crimain al Min da	£40.00	0.0	20		_	_			CO4.00	CO.00	0.0
L	41 7p-8p		PR	Criminal Minds	\$42.00	0.0	30	U	2	0		2	\$84.00	\$0.00	0.0
						TO	TALS:	99	84	2		185	\$6,118.00	\$0.00	0.0

Page 3 of 4 Printed on 10/11/2016 at 08:31 PM



125 West 55th St New York, NY 10019 Contract # 25198183 Changes as of: 6/29/2016 at 9:33 AM Version: Current State Version 2

CPE: //4549 Flight: 6/20/16 - 7/4/16

Agency: STRATEGIC MEDIA PLACEMENT Advertiser: Greg Gianforte for GOV

> 7669 STAGERS LOOP Product: Greg Gianforte for MT

DELAWARE, OH 43015 Agency Order #:

Buyer: BRANT FINK

Salesperson: JACOB ROTH 212-373-8175

Office: WASHINGTON Primary Demo: Adults 35+

Station: KXGN

Market: Glendive

Total CPP: \$0.00

Total Spots: 185

Total \$: \$6,118.00

Total GRP:

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH Separation:

212-373-8175

Special Instructions

	Order Level Comments							
Date/Time	Added by	Comment						
06/20/16 11:46 AM		New Order Candidate - Gianforte for Governor PLS CFM T/R JACOB						
06/17/16 12:08 PM		New Order Candidate - Gianforte for Governor PLS CFM T/R JACOB						

Competitive Information								
Market Budget:	\$11,124							
KXGN Share:	55%							
Comment:								
	Competitive Unknown							

	Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP						
EM	15%	33	\$924.00	N/A	0.0						
EN	16%	25	\$994.00	N/A	0.0						
LN	10%	14	\$588.00	N/A	0.0						
PR	22%	32	\$1,344.00	N/A	0.0						
DY	25%	54	\$1,512.00	N/A	0.0						
EF	4%	9	\$252.00	N/A	0.0						
LF	8%	18	\$504.00	N/A	0.0						
Total	100%	185	\$6,118.00	N/A	0.0						

Monthly Summary										
Month	Month Spots Do									
2016-Jun	99	\$3,248.00								
2016-Jul	86	\$2,870.00								
Total	185	\$6,118.00								

	Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Queued for Electronic Contracting	6/20/16 4:19 PM					\$0	\$0		
Revision	6/20/16 11:46 AM	JACOB ROTH	Confirmed			\$0	\$6,118.00	Changes: 7 buylines added or modified.	
Queued for Electronic Contracting	6/17/16 2:35 PM					\$0	\$0		
Queued for Electronic Contracting	6/17/16 2:35 PM					\$0	\$0		
New	6/17/16 12:08 PM	JACOB ROTH	Confirmed	185		\$6,118.00	\$6,118.00		

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADĆAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Printed on 10/11/2016 at 08:31 PM Page 4 of 4